

Veritas Genetics Privacy Notice

1. Overview

Veritas Genetics, Inc. and affiliates, ("Veritas," "we" or "us") is committed to protecting the privacy and security of all Personal Data we collect and process. Veritas has established this Privacy Notice to inform you of the specific practices and guidelines that help ensure the security and confidentiality of your Personal Data. By communicating with us, or using or accessing in any way our Products and Services - including the websites we control and operate (www.veritasgenetics.com, our "Website(s)"), and our online requisition portal www.veritasgenetics.com/user/login (our "Account Portal") - you agree to the terms of this Privacy Notice. If you do not agree with the terms of this Privacy Notice, please do not access or use the Websites or our Products and Services. Veritas is committed to upholding the confidentiality of Personal Data and strives to collect, use and disclose Personal Data in a manner consistent with all applicable laws and regulations. This includes compliance with the Health Insurance Portability and Accountability Act of 1996, as amended ("HIPAA") to the extent it applies to products and services provided by Veritas. Please see our [HIPAA Notice of Privacy Practices](#) for further information. For any further questions on Veritas' privacy and security practices, please contact us at Privacy@VeritasGenetics.com.

2. Definitions

Controller: the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data.

Data Protection Authority: An independent public authority that is legally tasked with overseeing compliance with applicable data protection laws.

Genetic Data: Personal Data relating to the inherited or acquired genetic characteristics of a natural person which give unique information about the physiology or the health of that natural person and which result, in particular, from an analysis of a biological sample from the natural person in question.

Personal Data: Any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

Processing: Any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

Processor: a natural or legal person, public authority, agency or other body which processes personal data on behalf of the Controller.

Sensitive Personal Data: Personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation.

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3. How do we Collect Personal Data?

Veritas collects Personal Data about you from a variety of sources:

- Veritas obtains your Personal Data when you provide it to us (e.g. where you contact us via email, your account, telephone or by other means)
- Veritas may request your Personal Data when such collection is necessary to fulfill the services you have selected;
- Veritas may receive relevant Personal Data from third parties who provide it to us for a specific purpose and only where a legal basis exists (e.g. your doctor, law enforcement agencies)
- Veritas may receive Personal Data from third parties when you purchase any of our products or services through such third parties (for example, shipping address and other relevant delivery information);
- Veritas collects or obtains Personal Data when you visit our Websites or use any features or resources available on or through our Websites. When you visit our Websites, your device and browsers may automatically disclose certain information, such as device type, operating system, browser type, browser settings, IP address, language settings, time and date of connection, and other technical information, some of which may constitute Personal Data.
- Additionally, Veritas creates Personal Data about you, such as records of your interactions with us, and details about your account, subject to applicable law.

4. What types of Information does Veritas Collect and Process?

Veritas takes reasonable steps to ensure that Personal Data Processed by Veritas is limited to the Personal Data reasonably required in connection with the purposes set out in this Policy. This is commonly referred to as the “Minimum Necessary” concept and helps us comply with applicable data privacy laws. The categories of Personal and Sensitive Personal Data about you that Veritas Processes, subject to applicable law, are as follows:

- Genetic Data and health-related Personal Data as submitted to us for testing in relation to Veritas Products. This may include physical samples provided in connection with your use of our Products (such as a blood sample, saliva sample, or nasal swab which is needed to use some of our products and services). We may also request or generate genetic data, medical history, family history, known familial genetic conditions or mutations where necessary to provide our products and services;
- Purchase and Registration Information and General Personal Details (such as name, gender, date of birth, age, billing address, delivery address, payment information such as payment method details);
- Authentication data (such as passwords or security questions & answers);
- Contact details (such as address, telephone number, email address, social media profiles if contacting us over social media);
- Referral and Third Party Recipient Information (such as details on people or entities you’d like your data shared with or who share data with us, for example a Doctor or Family Member);
- Views, Feedback and opinions any views or opinion that you choose to send to us (such as feedback on products and services);
- Website and Device Personal Data (such as IP addresses, cookies, activity logs, online identifiers, unique device identifies, geolocation data). See the Cookies section below for more information.

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Cookies placed on your browser may be for the duration of your online session on our website, or for a longer defined time period, including persisting on your browser indefinitely or until cleared. To remove cookies, please see the “How to opt in or out of cookies” section below. Additionally, more information about Cookies and details of how to manage or disable them can be found on <http://www.aboutcookies.org>. Cookies set by us on our Website are called “first-party” cookies, used to help evaluate and enable performance and functionality of our products and services, including our Website. We may also use “third-party” cookies, which are cookies from a website domain other than our Websites. These are used for our website analytics, site functionality, and may be used for marketing efforts (in which case, we provide an opportunity to opt out of such cookies where required by law) by sharing usage and device-related data with relevant third parties. Certain pages of our Websites or email correspondence may use session cookies, persistent cookies, or web beacons to anonymously track unique visitors, save website preferences, and allow us to recognize visits from the same computer and browser. You have the option to reject our Website’s cookies and still use our Websites; however, your access may be limited.

How do I opt in or out of cookies?

The first time you visit our Website and depending on your jurisdiction, you may be displayed a cookie banner providing you with information about the use of cookies on our Website, and options for how to opt in or opt out of certain cookies when you visit. You may also opt out of third-party use of cookies and device identifiers in some instances with the relevant third-party directly (see links to our thirdparty marketing service provider websites below). Alternatively, you may be able to opt out of a thirdparty service provider's use of cookies by visiting the Network Advertising Initiative opt-out page or control the use of device identifiers by using your specific device and/or web browser’s settings to block or clear certain cookies, however note that if you block certain cookies some parts of our Website may not work correctly. You can change your web browser settings so your computer warns you each time a Cookie is sent, or to turn off all Cookies. Each browser is a little different, so please look at your browser "help menu" to learn the correct way to modify your Cookies. However, if you disable Cookies you won't have access to many features that may make your browsing of our Site and use of our services smoother, and some of our services may not function properly or at all. For example, if you disable Cookies you may not be able to log into your user account as easily.

What types of cookies are on our Website and why?

We use the following types of cookies for the following purposes:

Strictly Necessary Cookies:

These cookies are essential for you to browse our Website and use its intended functionality, including accessing secure areas of the Website, moving items to the shopping cart before making a purchase, helping to ensure security, and to log interactions with our cookie banner. These cookies cannot be opted in or out of.

Performance Cookies:

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Website. They help us to know which pages are the most and least popular and see how visitors move around the Website. If you do not allow these cookies, we will not know when you have visited our site and will not be able to monitor its performance using data provided by your visit.

Functional Cookies: These cookies enable the website to provide enhanced functionality. They may be set by us or by third-party service providers whose services we have added to our pages (for example, adding Customer Service Chat support to our site, or allowing you to provide feedback on products and services). If you disable these cookies, the website may lose certain non-essential aspects of its functionality.

